

Now You Can Inspire True Loyalty to Your Healthcare Facility! Here's How:

Meet "The Nurse Doctor"

As a manager, you are likely saying, "I work with so many types of people. Some are strong-willed, others want to be social, some like to be behind the scenes and others are real sticklers for details. How do I effectively work with all of them?" With 30 years of experience and dozens of training and coaching applications, Doris helps improve communication, ease frustration and reduce conflict. She helps you develop effective managers and take your teams to the next level.

Cure "Retention Deficit Disorder"

"We have difficulty attracting the nurses we need. We are constantly training new people and using more agency nurses than we want." If this is you, Doris will show you how to attract the best staff and keep them for a lifetime. With her guidance, you will develop a powerful nurse retention program to create the workplace you desire!

Save the First Dance for You?

"I have to work all day, manage the kids, make meals, spend quality time with my spouse, and oh yeah, take care of MYSELF?" Stress affects every area of life and ultimately reduces joy at home and at work. Doris helps you balance your personal and professional life. You'll enjoy tranquil living and better interactions with others.

Certain Help in Uncertain Times!

Change and uncertainty are a given in healthcare today, yet one truism remains: Healthcare is foremost a people business. People, partnerships, and performance are key to creating the environment for success. Is your staff ready to follow your lead quickly and efficiently? Do you utilize the laws of attraction? Invest in your employees and reap the rewards of a more successful healthcare facility, more satisfied patients and the recognition that you deserve.

Doris Young, PhD, RN works with healthcare organizations that want to inspire loyalty and increase productivity.

DORIS YOUNG ASSOCIATES

320 Westover Ave, Norfolk, VA 23507
800.673.8005 757.624.9603 fax 757.624.1755
Doris@DorisYoungAssociates.com
Doris@DorisYoungAssociates.com



"Excellent... I enjoyed every moment. She taught me how I can take negative feelings and convert them to positive!"

— RITA HASSELL, CARE COORDINATOR,
SENIOR SERVICES OF SOUTHEASTERN VIRGINIA

"Informative, helpful, and fun. When are you a back?"

— TARESA TOMLIN, CARDIOPULMONARY REHAB
COORDINATOR, BON SECOURS MARYVIEW MEDICAL CENTER

"Dynamic... This was perfect for our service excellence plans!"

— JULIA SHELTON RIDDLE, VICE PRESIDENT OF
NURSING, CHESAPEAKE GENERAL HOSPITAL

"Presentation style is energizing. Content is excellent. I can't wait to try her suggestions!"

— LINDA EWING, DIRECTOR OF OCCUPATIONAL
HEALTH, OBICI HOSPITAL



Young
Associates
DORIS

www.DorisYoungAssociates.com

Doris Young, PhD, RN
"The Nurse Doctor"

Creating Workplaces That **INSPIRE LOYALTY**

"The alarm clock screams - I can't remember the last time I really felt like getting up and going to work. Is there anything that can be done?" Loyalty is the real measurement for whether an organization delivers superior value. Doris can show you how to turn the magnetic forces of loyalty into cash flow. She can help inoculate you against bottom line DIS-EASE and inspire cost effective outcomes!

5 Secrets of Nurse Power

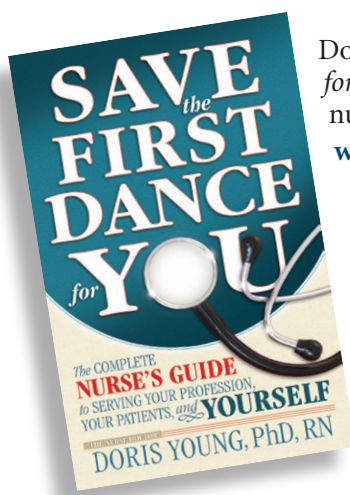
"My job drains me, I eat on the run and I don't remember the last time I tasted my food. I feel exhausted most of the time and I need high energy all day, everyday." Want to possess high energy? Learn how to maintain lasting energy. Doris shares techniques to help you balance your personal and professional life which leads to tranquil living. Design a plan that enables you to succeed beyond your wildest dreams.

About Doris Young, Ph.D., RN

Doris Young is your partner in transforming the healthcare workplace and revitalizing the personal lives of those in the healthcare profession. Want to grow successful nurse leaders from within? Discover Doris' secrets for Partnering with People to Improve Performance. With over three decades of experience in healthcare managing ORs and Trauma units and Behavioral Units of major hospitals, Doris Young has seen it all and learned the keys to leadership, staff effectiveness and performance quality. Trust her to cure "retention deficit disorder," to perform physical therapy on your hospital culture and CPR on your efforts at collaboration and teamwork. Doris's innovative approaches to mastering the 10 steps to personal victory will give your organization the tools to achieve great results.

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Doris' first book, *Save the First Dance for You*, is embraced and acclaimed by nurses and administrators alike!

www.SavetheFirstDanceforYou.com

If you want to get the most out of life...

Call me today for a **complementary** coaching session, and find out what having a personal coach can do for you!

— Doris Young

Healthcare Clients

ASSOCIATIONS

Association of Operating Room Nurses
Virginia Organization of Nurse Executives
Caregivers of Southeastern Virginia Assoc.
Emergency Nurses Association
Human Services Club
National Association of School Nurses
National Speakers Association of Virginia
Nursing Recruitment & Retention Conference
Society of Human Resource Managers
Suffolk Public School Nurses Association
Association of Nonprofit Homes for the Aging

ORGANIZATIONS

Bayside Hospital
Bon Secours Healthcare Systems
DePaul Medical Center
CarePlex Hospital
Chesapeake General Hospital
Chesapeake Nursing Center
Currituck Nursing Center
First Colonial Inn Senior Home
Kendall Corporation
Hampton Roads Health Coalition
Maryview Medical Center
Norfolk General Hospital
Norfolk Nursing Center
Obici Hospital
Senior Services of South Eastern Virginia
Sentara Healthcare System
Seimens Corporation
Virginia Beach General Hospital
Virginia Beach Nursing Center
Windermere Nursing Center

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